



Knights of Columbus
38th Annual Youth Basketball Tournaments
www.kofc562.org/hoops
Advertising Agreement
February 29-March 2 & 7-9, 2008



For the 38th year, the Knights of Columbus will host the Sandlot Basketball Tournaments for youth ages 9 to 18 and provide them with a positive recreational experience. Over 12,800 youngsters have participated in these tournaments. You and the Knights of Columbus have raised thousands of dollars for use in the Roanoke Valley community to sponsor youth activities. As an advertiser and patron in the tournament program, you will ensure the continued success of these tournaments and provide the fun and enjoyment for 600 youths in March. Your support allows the Knights of Columbus to work with the Salvation Army, Boys and Girls Clubs, Southeast and Garden City Recreation Clubs to provide seven sports at no cost to families.

- Corporation logo on 750 souvenir shirts plus A, B and C of full-page ad** \$500.00
- Full Page Program Ad** \$100.00
 - A. Full page program ad with coupon
 - B. Five (5) tournament tickets
 - C. We will hang your corporate banner in gymnasium
- In lieu of running a business ad, sponsor a courtesy Full Page Program Ad with a \$100.00 donation (acknowledged in the program) which will be used to print the 37 year history of our youth program or as a memorial to a deceased individual.** \$100.00
- One Half (1/2) Page Program Ad With Coupon** \$60.00
- One Quarter (1/4) Page Program Ad With Coupon** \$35.00
- Business Card Ad** \$25.00

Please include a coupon in your ad to draw extra business!!

Mail this form with camera ready ad and check made payable to “Knights of Columbus Youth Tournament”, to Knights of Columbus, P. O. Box 2525, Roanoke, VA 24010.

or

Email this form and ad to ads@kofc562.org. We will bill you for your ad.

If you have any questions, please call Bob Canfield (774-7554) or email: ads@kofc562.org

Advertiser's Firm _____ Contact: _____

Address: _____ Telephone: _____

City: _____ State _____ Zip: _____

K of C Contact: _____ Telephone: _____

Total Advertising Cost: _____ Date Paid: _____

DEADLINE FOR ADS – January 31, 2008!