

October 11/12 Kickoff—Columbus Day Weekend
Membership Sunday and Keep Christ In Christmas
Evangelization Program. **Web site: www.kofc562.org/kcic/**

District Deputy, Grand Knight, KCIC and Council Membership Chairman:
MAKING A DIFFERENCE

Stand up for Christ outside of Church and encourage the sending of religious Christmas cards to promote the true meaning of Christmas by having your religious Christmas cards on display after masses on Columbus Day Weekend. **MAKE A DIFFERENCE.**

Let us exceed all previous efforts as we honor Brother George Knight, PGK of Council #12434 of Fredericksburg who has been on the KCIC Committee for the past 20 years. George is **MAKING A DIFFERENCE** sending forth the message that Christmas is the celebration of the birth of Jesus Christ.

With the assistance of Brother Knights like George Knight PGK, we in Virginia have caused 3.3 million religious Christmas greetings to be distributed between families the past 20 years, announcing the birth of Jesus Christ. It has allowed us to use the profit of over 1 million dollars to address charitable needs in addition to financial support of vocations to the religious life, the State College scholarships fund and the funding of the State Disaster Fund.

This program and leadership of your councils has given the Virginia State Council—definitely an achievement we all take pride in.

Councils throughout the Richmond and Arlington dioceses will be displaying our religious cards after masses each Sunday during October and November and encouraging Catholic men to join the Knights of Columbus. Church bulletin and pulpit announcements should inform your parishioners when the cards will be shown and the charitable purpose for which your council will use the profits from their sale.

The following items along with cards to fill your orders will be available Saturday, October 4th at the State quarterly meeting at Fredericksburg. These items will help you exceed your goal and spread the true meaning of Christmas:

- a. 50 color brochures—(a must for success)----- \$2.50 per packet of 50
- b. Public Price Board shows cards & public prices --- \$16
- c. Permanent indoor Nativity Scene (3'6"x 6'3")----- \$37 one time expenditure (use each year)
- d. KCIC table sign 11"x14" (permanent) ----- \$5 one time expenditure (use each year)
- e. *United We Pray* American Flag Pin----- (wear 11/11/08)
- f. *Our Lady of Guadalupe* Pin----- all pins 50¢ each (or 50 for 35¢ each)
- g. *Keep Christ In Christmas* Pin-----
- h. Christmas seals—30¢ per sheet—sell for \$1 (to public) as fund raiser
- i. Forms 100—K of C Membership applications

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Purchase the above items on Saturday, October 4th which will save the cost of shipping and handling!! **Grand Knight, bring your Council's check payable to the K of C with you.**

SD, Kelly Mortensen will be presenting the *Council KCIC Awards* at the May 2009 State Convention at Fairfax, VA for all who reach their **KCIC goal!!**

The KCIC Coordinators, DD's, State Officers and this committee stand ready to make your KCIC program and membership drive a success. Note the enclosed letter of support for your efforts and good work from our diocesan Vocations Offices. God Bless you in all your efforts to keep the true meaning of Christmas known in your parish and community.

View web sites: www.kofc562.org/kcic/ and www.ChristisCHRISTmas.com

Fraternally,
KCIC Committee

Area 1 – Southwest Virginia

Bob Canfield, PGK, FDD (540) 774-7554
VCanCIC@aol.com
Joe Devlin (540) 206-2622
jldevlin@yahoo.com

Area 4 – Richmond

Dave Robinson, PGK, FDD (804) 560-8750
celtic-lad@comcast.net
Phil Liberato, PGK (804) 843-4420
pliberato@smurfit.com

Area 2 – Shenandoah Valley

John M. Karalevicz, PGK (540) 949-8891
Parker Northrup Jr. PGK, FDD (540) 872-5267
pwnorthrup@earthlink.net

Area 5 – Peninsula/Tidewater

Phil Liberato, PGK (804) 843-4420
pliberato@smurfit.com

Area 3 – Northern Virginia

Joe Bush (703) 578-0037
rojoe87@verizon.net
George Knight, PGK (540) 785-0977
Tim Hogan (703) 926-4347
Tim1hogan@yahoo.com (703) 385-1292

Administration-Roanoke Council 562

Bob Canfield, PGK, FDD KCIC Chairman
Joe Devlin KCIC Administrator
Joe Picuis Council Treasurer
Dave Chopski, GK

2008 KCIC Honoree ~ George Knight, PGK

Enclosures: Sample Color Brochure to personalize with name & telephone number of Council Chairman

List of Area Coordinators - **Place your order now** with your coordinator
Order form for additional cards

Suggestions for running a successful KCIC-SRCC campaign
Letter of support from Diocesan Vocation Office

C: Most Rev. Paul S. Loverde, VA State Chaplain,
Rev. Frank J. Ready, Associate State Chaplain
Rev. John Adam Abe, Associate State Chaplain
Kelly Mortensen, State Deputy
Patrick O'Donnell, State Secretary
Vincent Eikimieir, Membership Director
Tommy Harger, State Warden
George Piette, General Program Director

Display your Religious Christmas Cards and run
Membership Drive October 11 & 12, 2008 at all your parishes
On Columbus Day Weekend