

October 9/10 Kickoff—Columbus Day Weekend

Membership Sunday and *Keep Christ In Christmas - A New Decade Of Evangelization*
Evangelization Program information on **Web site: www.kofc562.org/kcic/**

District Deputy, Grand Knight, KCIC and Council Membership Chairman:

MAKING A DIFFERENCE

Stand up for Christ outside of Church and encourage the sending of religious Christmas cards to promote the true meaning of Christmas. Have your religious Christmas cards on display after Masses on Columbus Day Weekend. **MAKE A DIFFERENCE.**

Let us exceed all previous efforts as we commemorate our memorial honoree, selected by State Deputy Bill McCarthy, the late Virginia Canfield. She served and supported the Keep Christ in Christmas (KCIC) Committee and VA Knights of Columbus for over 20 years. Virginia's support and assistance to the KCIC State Committee and the Keep Christ in Christmas evangelization program has **MADE A DIFFERENCE** sending forth the message that Christmas is the celebration of the birth of Jesus Christ.

With the assistance of Brother Knights and Catholics committed to sharing the true meaning of Christmas, we in Virginia have caused 3.7 million religious Christmas greetings to be distributed between families over the past 21 years, announcing the birth of Jesus Christ. We have used the profit of over 1.1 million dollars to address charitable needs including financial support of vocations to the religious life and the State college scholarships and disaster funds. The Keep Christ in Christmas - Send Religious Christmas Cards program and your leadership, give the Virginia State Council an achievement we all take pride in.

Councils in the Richmond and Arlington Dioceses will be displaying the religious cards after masses each Sunday during October and November and encouraging Catholic men to join the Knights of Columbus. Church bulletin and pulpit announcements should inform parishioners when the cards will be shown and the charitable purpose for which your council will use the profits from their sale.

The following sales aids, along with cards, are available through your Area Coordinators for use and can be great support to kicking off your local council KCIC sales on Columbus Day weekend. These items will help you exceed your goal and spread the true meaning of Christmas:

- a. 50 color brochures—(a must for success) -----\$2.50 per packet of 50
- b. Public Price Board shows cards & public prices ---\$16
- c. Permanent indoor Nativity Scene (3'6" x 6'3") -----\$37 one time expenditure (use each year)
- d. KCIC table sign 11" x 14" (permanent)-----\$5 one time expenditure (use each year)
- e. *United We Pray* American Flag Pin (wear 11/11/10) -
- f. *Our Lady of Guadalupe* Pin -----
- g. *Keep Christ In Christmas* Pin -----
- h. Christmas seals—30¢ per sheet—sell for \$1 (to public) as fund raiser
- i. Forms 100—K of C Membership applications

All pins 50¢ each (or 50 for 35¢ each)

Grand Knight, place your order ahead of time and communicating with your Area Coordinator, you may be able to save shipping and handling by picking up your order at the quarterly meeting.

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SD, Bill McCarthy will be presenting the *Council KCIC Awards* at the May 2011 State Convention for all who reach their **KCIC goal!!**

The KCIC Coordinators, DD's, State Officers and this committee stand ready to make your KCIC program and membership drive a success. Note the enclosed letter of support for your efforts and good work from our diocesan Vocations Offices. God Bless you in all your efforts to keep the true meaning of Christmas known in your parish and community.

View web site: www.kofc562.org/kcic/

Fraternally,
KCIC Committee

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2010 KCIC MEMORIAL HONOREE ~ VIRGINIA CANFIELD

Enclosures: Sample Color Brochure to personalize with name & phone number of Council Chairman
List of Area Coordinators - **Place your order now** with your coordinator
Order form for additional cards and materials
Suggestions for running a successful KCIC-SRCC campaign
Letter of support from Diocesan Vocation Office

C: Most Rev. Paul S. Loverde, Bishop of Arlington, State Chaplain
Bill McCarthy, State Deputy
Ronald Gorman, State Secretary
Tommy Harger, State Treasurer
Tony Fortunato, State Advocate
Steve Burnley, State Warden
Cy Alba, PSD, Executive Secretary
Richie Head, PSD, District Master, Master of the Fourth Degree

Display your Religious Christmas Cards and run Membership Drive
On Columbus Day Weekend
October 9 & 10, 2010 at all your parishes